

Barnsley Academy – Year 11 iMedia Curriculum Overview 2024-25

Autumn Term			Spring Term			Summer Term		
	Class Focus	Homework		Class Focus	Homework		Class Focus	Homework
Week 1	Task 1 – Strand 1a Interpretation of the client brief Lesson 1 – Mood board and mind map – Check where students are up to Lesson 2 – Choose a style for the animation and the sound		Week 1	2.1 How to style content and layout are linked to the purpose		Week 1	Exam revision based on QLA Topics in area 1	
Week 2	Task 1 – Strand 1b Pre-production materials - Storyboard		Week 2	2.2 Client requirements 2.3 Audience demographics and segmentation		Week 2	Exam revision based on QLA Topics in area 2	
Week 3	Task 2 – Strand 2a Create assets for the animation – Sound in audacity and images saved (develop own images in photoshop or fireworks) Table explaining the assets and intended use		Week 3	2.4 Research methods, sources and types of data 2.4 Research methods, sources and types of data		Week 3	Exam revision based on QLA Topics in area 3	
Week 4	Task 2 – Strand 2a Create assets for the animation – Sound in audacity and images saved		Week 4	2.5 Media codes used to convey meaning, create impact and/or engage audience		Week 4	Exam revision based on QLA Topics in area 4	

	(develop own images in photoshop or fireworks) Table explaining the assets and intended use			2.5 Media codes used to convey meaning, create impact and/or engage audience				
Week 5	Task 2 – Strand 2b Creating the animation with a guide explaining your step by step		Week 5	3.1 Workplans 3.2 Documents used to generate ideas		Week 5	Exam revision based on QLA Topics in area 1	
Week 6	Task 2 – Strand 2b Creating the animation with a guide explaining your step by step		Week 6	3.3 Documents used to design and plan media		Week 6	Exam revision based on QLA Topics in area 2	
Week 7	Task 2 – Strand 2b Creating the animation with a guide explaining your step by step		Week 7	3.4.1 Legal considerations 3.4.2 Intellectual properties		Week 7	Exam revision based on QLA Topics in area 3	
Week 8	Task 2 – Strand 2b Creating the animation with a guide explaining your step by step		Week 8	3.4.3 Regulation, certification, and classification 3.4.4 Health and Safety		Week 8	Exam revision based on QLA Topics in area 4	
Week 9	Task 2 – Strand 2b Check the guide showing how you have created the animation Task 2 – Strand 2c Exporting the files		Week 9	4.2.1 Distribution Platforms 4.2.2 Audio files		Week 9		
Week 10	Task 3 – Strand 3a Testing the animation and review		Week 10	4.2.3 Moving image files 4.2.4 File compression		Week 10		

	Task 3 – Strand 3b Improvements and developments							
Week 11	Coursework catch up					Week 11		
Week 12	Coursework catch up					Week 12		
Week 13	1.1 Media industry sectors					Week 13		
Week 14	1.1 Media industry sectors					Week 14		
Week 15	1.2 Job roles in the media industry							
Assessment	Completion of R096		Assessment	Mock exam		Assessment		